

Способы связаться

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ОСНОВНЫЕ НАВЫКИ

Design Mentorship
Design Reviews
Cross-Functional Collaboration

Alexander Lokutievsky

Product Designer | AI Design for Mobile | UX/UI Designer | Design Systems | Mobile Apps | 8+ Years of Experience
Минск, Республика Беларусь

Общие сведения

Product Designer with 8+ years of experience, focused on AI-driven consumer mobile products, having contributed to apps across domains like skincare, mental health, fitness, and casual mobile games. I create intuitive, personalized user experiences - from AI chatbots and analysis flows to recommendation systems - that boost engagement, retention, and monetization. Experienced in end-to-end product design, scalable design systems, and fast-paced startup environments, collaborating closely with product managers, engineers, and data teams to turn ideas into impactful products. @lokutievsky (Telegram) a.lokutievsky@gmail.com +375298926646

Опыт работы

PrimeTech Apps

Product Designer

августа 2021 - Present (5 лет 3 месяца)

Минск, Республика Беларусь

Designed AI-powered mobile apps with 20M+ installs, creating personalized user experiences in skincare, mental health, fitness, and casual mobile games, driving adoption, engagement, and retention.

- Contributed to 10+ consumer mobile projects, including 3 launched from scratch, overseeing full lifecycle from ideation to release
- Designed conversational UX for AI-powered virtual assistants, boosting adoption and user satisfaction through iterative prototyping and feedback
- Collaborated with UX researchers and data teams to inform design decisions and optimize product flows
- Maintained and scaled design systems across products, ensuring consistency and reducing development time
- Generated and validated product hypotheses, improving onboarding, engagement, and retention by 20%

- Delivered data-driven UI solutions via Amplitude and Firebase to guide product growth
- Mentored junior designers and guided cross-functional teams, accelerating project timelines

Freelancer

UX/UI Designer

октября 2018 - сентября 2021 (3 года)

Minsk, Belarus

- Designed mobile and web interfaces for international clients, including ****casual and card games**** such as poker, focusing on engaging interaction and intuitive gameplay
- Created prototypes, layouts, and final designs
- Conducted user research to enhance UX
- Implemented design systems ensuring visual consistency
- Managed end-to-end design projects independently

Posterum

UI Designer

мая 2018 - октября 2018 (6 месяцев)

Minsk, Belarus

- Designed websites, landing pages, and banners
- Assisted senior designers in adapting and refining UI
- Produced graphics for web use
- Worked with Photoshop and Illustrator

Образование

Belarusian National Technical University

Bachelor's degree, Minsk State Architectural and Construction

College · (2012 - 2015)